Stay Ready with Mo

LIFE INSURANCE EDUCATION | FINANCIAL LITERACY | FAMILY PROTECTION

INDEXED UNIVERSAL LIFE INSURANCE (IUL)

The Flexible, Growth-Focused Option



What is an Indexed Universal Life (IUL) Insurance Policy?

A type of permanent life insurance that provides a death benefit, builds cash value, and offers the potential to earn interest based on the performance of a market index (such as the S&P 500®)—without direct market risk.

PROS

- ✓ **Permanent coverage** – lifelong protection (as long as the policy is maintained).
- ✓ **Cash value growth potential** – earns interest linked to a market index, with a floor (typically 0%), so you won't lose value due to market downturns.
- ✓ **Flexible** – allow for premium adjustments and potential access to cash value for major needs (education, business, etc.).
- ✓ **Tax advantages** – cash value grows tax-deferred and can be accessed tax-free through policy loans when structured properly.

CONS

- ✗ **More complex** – important to work with a knowledgeable, licensed professional.
- ✗ **Higher cost** – generally more expensive than term insurance.
- ✗ **Requires long-term commitment** – designed for long-range goals (10+ years).
- ✗ **Performance varies** – interest is based on an index and will fluctuate, but you are typically protected from market losses.

Who Benefits Most?

- **Individuals and families** who want lifelong protection and wealth-building potential.
- **Parents** planning for a child's education (e.g., college funding).
- **Entrepreneurs** and business owners seeking protection and financial flexibility.
- People with long-term financial goals (retirement, legacy, or generational wealth).

Average Monthly Cost

Estimated monthly premiums for a **$250,000 IUL** policy (illustrative range – healthy, nonsmokers):

Age	Women (per month)	Men (per month)
30	$110 – $180	$120 – $200
40	$150 – $250	$180 – $300
50	$240 – $400	$280 – $450
60	$400 – $650	$450 – $750

Estimates are general ranges and can vary based on the insurer, policy design, face amount, health, and funding strategy.

Stay Ready with Mo Takeaway:

An IUL can provide lifelong protection, the opportunity for cash value growth, and financial flexibility to help you reach major life goals.

Stay Ready, So You Don't Have to Get Ready!